



# 7 Facts About HORAN Campus Health

- 1 HORAN serves clients with members in 48 states, bringing **over 70 years of legendary service** as a trusted insurance advisor.
- 2 HORAN maintains elite status with all major insurance carriers, **ranking among the top 1% nationally**, providing the highest leverage possible for clients and exclusive access to proprietary tools and services.
- 3 With a **94% Net Promoter Score**, HORAN is highly recommended by its clients and amongst the **top 2% of insurance agencies nationwide in the 90%+ range**.
- 4 With HORAN's guidance, a top-ranking Ohio public university saw a **300% increase in student health plan enrollment** over three years and dramatically **lowered student premium costs by \$650,000** over two years.
- 5 Provided through an exclusive HORAN partnership, **60% of students use innovative gamified learning** to gain and retain knowledge on a broad range of health topics—from chronic diseases to navigating the healthcare system—called it "the most effective" platform they used.
- 6 The Horan team combined with the strength of our data platform and proprietary **HORANalytics® process revolutionizes healthcare data** by leveraging claims, health & well-being, and student engagement data to produce actionable insights.
- 7 HORAN focuses on **total campus health**, aligning student health, employee benefits, community resources, and campus resources for a comprehensive campus health ecosystem.

- Optimize Funding
- Ease Administration
- Enhance Efficiency
- Improve Health



Leverage  
**HORANalytics®**

"HORAN has developed a unique approach to incentivize college and university campuses to develop solutions tailored to the needs of students. Quality healthcare resources driven by cost containment offers a proven approach that is distinctive, trusted, and unique."

—Lynnette M. Heard, M.Ed Senior Consultant Governing Board of Universities and Colleges

**Better Data. Better Decisions. Better Strategies.**

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