

In Pursuit of What Matters Most

Since 1948, HORAN has customized plans to control health care costs, protect your wealth and insure your life. But the end game for all that we do at HORAN is more than a set of plans. We believe good health and true wealth create a better quality of life for our clients and their families.

We focus on building genuine, lasting relationships and provide a legendary experience with every interaction so you can achieve your goals and aspirations.

We deliver Health, Wealth and Life services to individuals, families and employers designed around essential client needs, including:

- Employee Benefits Consulting
- Individual Health & Medicare
- Life & Disability Income Insurance
- Financial & Estate Planning
- Wealth Management
- Retirement Plan Consulting

By-The-Numbers



73

years of providing legendary service to both our local and national clients.



300,000

individuals depend on HORAN for their Health, Wealth & Life needs.



\$2.4 Billion

in collective assets under management and advisement as of 4/12/21.



600+

companies look to HORAN for guidance on their employee benefits strategies.



20,000

of HORAN clients' employees rely on HORAN for retirement planning consultation and advice.



\$6.5 Billion

in employer provided group life insurance.



\$1.5 Billion

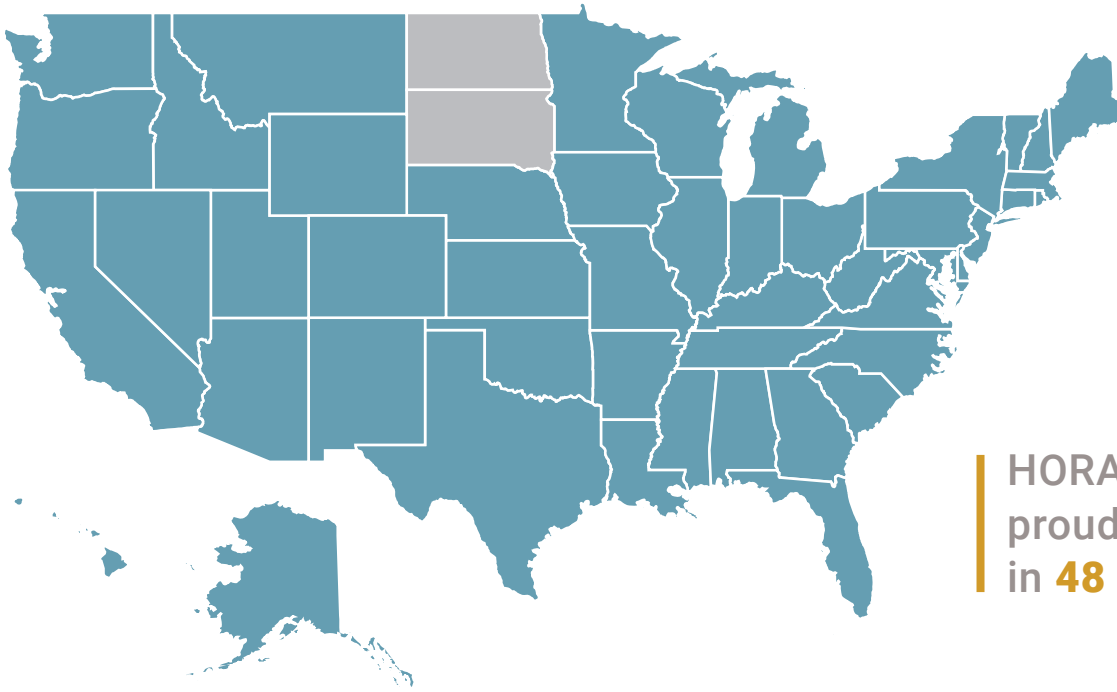
in individual life insurance coverage.



150

employees dedicated to controlling health care costs, protecting wealth and insuring life for our clients.

Our Service Footprint



HORAN is extremely proud to serve clients in **48 states**.

With offices in Cincinnati, Columbus, and Dayton, Ohio; and Ft. Mitchell, Kentucky HORAN has a strong regional presence with a national footprint. We bring the best services, resources and value to our clients through premier national partnerships with M Financial Group, United Benefit Advisors and Retirement Planning Advisory Group.

Awards & Recognition



HORAN named one of the country's Best Medium Workplaces by Fortune and Great Places to Work® in 2020.



National Association of Plan Advisors' List of Top 250 Defined Contribution Advisor Firms (Named #114) in 2018.



Healthiest Employers™ recognized HORAN as one of the Healthiest 100 workplaces in America in 2018.



AT HORAN, WE BELIEVE OPTIMIZED HEALTH AND FINANCIAL WELLBEING ESTABLISHES A BETTER QUALITY OF LIFE FOR OUR CLIENTS, ENABLING THEM TO ACHIEVE THEIR DREAMS.



Terence L. Horan,
CLU, ChFC, CAP
President and
Chief Executive Officer

Investment and Financial planning services are offered by our two SEC Registered Investment Advisors - HORAN Capital Advisors and HORAN Wealth Management. Securities offered by HORAN Securities, Inc., member FINRA | SIPC. For informational purposes only, not a solicitation to buy or sell any securities product.